

ORDINANCE 2022-11-10-0882

**APPROVING CONTRACTS IN AN AGGREGATE AMOUNT NOT TO EXCEED \$500,000 FOR LIGHTING, WAYFINDING, MAINTENANCE, PROGRAMMING, LANDSCAPING, AND SUPPLEMENTAL SERVICES NECESSARY FOR THE MAY 15-26, 2023 IPW CONFERENCE, AND WAIVING CITY ORDINANCES RELATED TO DIGITAL DISPLAYS AND SIGNAGE WITHIN THE DOWNTOWN BUSINESS DISTRICT DURING THAT PERIOD.**

\* \* \* \* \*

**WHEREAS**, the City, for the first time, will host the US Travel Associations 2023 IPW Conference ("IPW Event") at the Henry B. Gonzalez Convention Center from May 20 – 24, 2023; and

**WHEREAS**, the IPW Event is the leading inbound travel trade show wherein past IPW events have generated more than \$5.5 billion in future travel by connecting U.S. travel exhibitors with international travel buyers and media to promote their product and negotiate future business, securing America's position as a foremost global travel destination and showcasing the best of what the U.S. has to offer; and

**WHEREAS**, it is projected there will be 5,000 registrants attending the event with the majority of them coming from outside San Antonio as well as over 800 companies exhibiting at the event, including seventeen from San Antonio, thereby providing the opportunity to showcase San Antonio globally; and

**WHEREAS**, Visit San Antonio will be the local lead for the IPW event and managing all conference logistics including planning the opening and closing events, tours, dinners, and other programming; and

**WHEREAS**, the City will be a partner for the event and will assist with the coordination of several construction projects in the downtown area and will also enhance lighting, landscaping, maintenance, public art, specialty programming, and wayfinding throughout downtown; and

**WHEREAS**, this Ordinance will authorize the use of wayfinding signage, lighting, projection technology, digital displays, and other event signage for the duration of IPW 2023 conference and authorizes a temporary waiver of City Ordinances related to digital displays and signage within the Downtown Business District between the dates of May 15-26, 2023;

**WHEREAS**, this Ordinance will also authorize City Staff to execute contracts in an aggregate amount not to exceed \$500,000.00 for lighting, wayfinding, maintenance, programming, landscaping, and supplemental services necessary to support the City in preparation for the conference; **NOW THEREFORE**,

**BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:**

**SECTION 1.** The City Manager or designee is hereby authorized to execute contracts in an aggregate amount not to exceed \$500,000.00 for lighting, wayfinding, maintenance, programming, landscaping, and supplemental services necessary to support the City in preparation for the conference.

**SECTION 2.** The restrictions of City Ordinances related to digital displays and signage within the Downtown Business District between the dates of May 15 – 26, 2023 are waived.


**SECTION 3.** Funding in the amount of \$500,000.00 for this ordinance is available in Fund 29006000, Cost Center 8002070002 and General Ledger 5201040 as part of the Fiscal Year 2023 Adopted Budget approved by City Council.

**SECTION 4.** Payment is authorized to US Travel Association's 2023 IPW Conference and should be encumbered with a purchase order.

**SECTION 5.** The financial allocations in this Ordinance are subject to approval by the Deputy Chief Financial Officer, City of San Antonio. The Deputy Chief Financial Officer may, subject to concurrence by the City Manager or the City Manager's designee, correct allocations to specific Cost Centers, WBS Elements, Internal Orders, General Ledger Accounts, and Fund Numbers as necessary to carry out the purpose of this Ordinance.

**SECTION 6.** This Ordinance shall be effective immediately upon passage by eight or more affirmative votes; otherwise, it shall be effective on the tenth day after passage.


**PASSED AND APPROVED this 10<sup>th</sup> day of November, 2022.**

  
**M A Y O R**  
**Ron Nirenberg**

**ATTEST:**

  
Debbie Racca-Sittre, City Clerk

**APPROVED AS TO FORM:**

  
for Andrew Segovia, City Attorney



## City of San Antonio

### City Council Meeting November 10, 2022

20.

**2022-11-10-0882**

Ordinance approving contracts in an aggregate amount not to exceed \$500,000 for lighting, wayfinding, maintenance, programming, landscaping, and supplemental services necessary for the May 15-26, 2023 IPW conference, and waiving City Ordinances related to digital displays and signage within the Downtown Business District during that period. [Lori Houston, Assistant City Manager; Shanon Miller, Director, Office of Historic Preservation]

Councilmember Rocha Garcia moved to Approve on the Consent Agenda. Councilmember Cabello Havrda seconded the motion. The motion carried by the following vote:

**Aye:** Nirenberg, Bravo, McKee-Rodriguez, Viagran, Rocha Garcia, Castillo,  
Cabello Havrda, Pelaez, Courage

**Absent:** Sandoval, Perry